



(ANMESCL² RDWEF)

ALPHA NUMEROUS MAXIMUS
EGREGIOUS SUMMA CUM LAUDE

Regional Advertising Fee Structures

(\$600 Million or More a Year Market in Customer-Based Costs of Living Expenditures)

Level - 1 Regional Market for Small-Size Ecommerce Auction-Sites Involving IBOS[DOSA/DALP/IAOA] Technology Base (1-12 Commodities Markets or Methodical Units \$250,000 - \$27,500,000)

1. **\$1,000** - \$5,000
2. \$5,000 - \$10,000
3. \$15,000 - \$20,000
4. \$25,000 - \$30,000
5. \$35,000 - \$40,000
6. \$45,000 - \$50,000
7. \$55,000 - \$60,000
8. \$65,000 - \$70,000
9. \$75,000 - \$80,000
10. \$85,000 - \$90,000
11. \$95,000 - \$100,000
12. \$105,000 - **\$110,000**

Level - 2 Regional Market for Medium-Size Ecommerce Auction-Sites Involving IBOS[DOSA/DALP/IAOA] Technology Base (1-12 Commodities Markets or Methodical Units \$2,500,000 - \$60,000,000)

1. **\$10,000** - \$20,000
2. \$30,000 - \$40,000
3. \$50,000 - \$60,000
4. \$70,000 - \$80,000
5. \$90,000 - \$100,000
6. \$110,000 - \$120,000

7. \$130,000 - \$140,000 *** Average price for each category of the maximum advertising fee
8. \$150,000 - \$160,000
9. \$170,000 - \$180,000
10. \$190,000 - \$200,000
11. \$210,000 - \$220,000
12. \$230,000 - **\$240,000**

**Level - 3 Regional Market for Deluxe-Size Ecommerce Auction-Sites
Involving IBOS[DOSA/DALP/IAOA] Technology Base
(1-12 Commodities Markets or Methodical Units \$62,500,000 - \$120,000,000)**

1. **\$250,000** - \$260,000
2. \$270,000 - \$280,000
3. \$290,000 - \$300,000
4. \$310,000 - \$320,000
5. \$330,000 - \$340,000
6. \$350,000 - \$360,000
7. \$370,000 - \$380,000
8. \$390,000 - \$400,000
9. \$410,000 - \$420,000
10. \$430,000 - \$440,000
11. \$450,000 - \$460,000
12. \$470,000 - **\$480,000**

**Level - 4 Regional Market for Large-Scale Consultative Planning & Design
Auction-Sites Involving IBOS[DOSA/DALP/IAOA] Technology Base
(1-12 Commodities Markets or Methodical Units \$125,000,000 - \$412,500,000)**

1. **\$500,000** - \$550,000
2. \$600,000 - \$650,000
3. \$700,000 - \$750,000
4. \$800,000 - \$850,000
5. \$900,000 - \$950,000
6. \$1,000,000 - \$1,050,000
7. \$1,100,000 - \$1,150,000
8. \$1,200,000 - \$1,250,000
9. \$1,300,000 - \$1,350,000
10. \$1,400,000 - \$1,450,000
11. \$1,500,000 - \$1,550,000
12. \$1,600,000 - **\$1,650,000**

Maximum Accumulated Market Totals

(50K Subscribers, within a combined Market of 1,000 E-Businesses Nation-Wide)

\$27,500,000
\$60,000,000
\$120,000,000
\$410,250,000
\$620,000,000 Advertising-Based Market Structure, 5 Years
\$2,505,847,222 SAMP-Based Market Structure, 5 Years
\$3,125,847,222 User & SAMP Markets Combined, 5 Years

\$11,970,000 ISP-ASP (\$19.95 Monthly Fee - \$997,500 Per Mo.)
\$3,497,500 ISP-ASP (\$69.95 Yearly Registration/Upgrades)
\$15,467,500 Annually (\$77,337,500 5 years)

(\$3,203,184,722 Market/System-Wide, 5 Years)

Primary Time Slots for Bid Positioning or Advertising Rank

1. Level – 1 I – XII E-Commerce Methodical Units Covered, 6:00 A.M. – 12:00 P.M.
2. Level – 2 I – XII E-Commerce Methodical Units Covered, 6:00 A.M. – 6:00 P.M.
3. Level – 3 I – XII E-Commerce Methodical Units Covered, 6:00 A.M. – 12:00 A.M.
4. Level – 4 I – XII E-Commerce Methodical Units Covered, 6:00 A.M. – 6:00 A.M.

NAME's Marketing Strategies in Simple Terms

The Advertising Market

In order to achieve those financial numbers depicted in the levels above, Nascent Applied Methods & Endeavors marketing strategies will consist of three primary branches; The **first branch**, involves the founding of a software engineering laboratory, whose initial products & services are based upon the engineering, and **free** distribution of its **IBOS[DOSA/DALP/IAOA]** technologies. In other words, if 5 million copies are manufactured, distributed & used. This will in turn, establish an annual multi-billion dollar consumer-base market within the realm of ecommerce. Over a period of 5 years, & based upon this marketing approach, NAME will charge approximately 250 businesses within each level world-wide, the appropriate fees for becoming attached to the **IBOS[DOSA/DALP/IAOA]** technologies, as an auction-based E-Retailer for a 5 year time period. At the end of which, our services will be adjusted in this area.

The Educational Market

The **second branch**, encompasses a strategy of implementing a distributed or distant learning network within the **IBOS[DOSA/DALP/IAOA]** technology environment. From this perspective, market revenues are generated through an adjacent fee structure, for those educational services supported by NAME through its Subcontractors. These 312 subcontractors need only acquire 1 client per year, in order to achieve those financial goals set-forth within NAME's business plan.

The Membership Market

To simply put it, the **third branch** revolves around the annual premise that if 5 million **IBOS[DOSA/DALP/IAOA]** copies are manufactured & distributed, then a monthly & annual fee for technology support will accurately reflect the numbers above in that area, if at least 1% of that distribution ratio achieves a customer base of 50,000 users.

The ultimate goal in this area, in order to acquire a user base of this size, is to establish a number benefits within the **IBOS[DOSA/DALP/IAOA]** technology environment as listed below;

- A. The ability to focus Internet content, into a personalize intranet for each user.
- B. Free give-aways directly from the network, such as free medical assistance, educational scholarships, computers, etc.
- C. The ability to deduct some expenses from local, state and/or federal taxation within the U.S.